

PRIVACY POLICY

LaLiga Fantasy is a product that is provided as a result of the business of LaLiga Group International S.L. (hereinafter, “LaLiga”). Therefore, the personal data that you provide to access and, where relevant, sign up to LaLiga Fantasy (hereinafter, “Game”) will be processed by LaLiga as the data controller.

To use the Game you must register with the LaLiga Ecosystem, through which you access an environment created by LaLiga, composed of several applications and websites, belonging to both LaLiga and the affiliated football clubs with which LaLiga has collaboration agreements, where, by means of a common registration implemented by LaLiga for said assets (LaLiga Single Sign-On), each user receives a unique identifier such that any selection or modification of preferences or request for erasure made on one of the applications or websites which form part of the ecosystem will affect the rest of the LaLiga Ecosystem environment and the entities which it comprises.

Who is the data controller for your personal data?

On the one hand, your personal data will be processed by LaLiga, with CIF (tax identification no.) B05421805 and address at Calle Torrelaguna 60, 28043, Madrid.

LaLiga’s Data Protection Officer contact: dpo@laliga.es

Where do we get your personal data from?

LaLiga will process the data which you provide via the registration form (alias or nickname, email, favourite team, region and country, all of which are requested as required data, and the telephone number requested as optional data), as well as other data inferred as a result of your use of and activity within the Game (registered user ID; device ID; advertising ID or Mobile Advertising ID – MAID; identifier for the provider of the service provided through the Game, LaLiga – IDFV – which permits the identification of your device in order to track your activity in LaLiga Ecosystem applications; identifier for advertisers – IDFA – which permits the identification of your device in order to track your activity in LaLiga Ecosystem applications and third-party applications; operating system; device model and telemetry, for example, when you click on certain content or the time you remain active will also be recorded) or your interactions with communications which we may send you via push, in-app or email notifications, as applicable (for example, clicking on the content of a communication).

Likewise, in the event that you are the user of another asset for which LaLiga is the controller or in which LaLiga acts as joint controller of the data and which forms part of the LaLiga Ecosystem, in the Game LaLiga may process the aforementioned personal data, whether declared or inferred in said assets.

Finally, we inform you that in the iOS version of the Game, Apple will ask your permission for the use of the advertising identifier of your device (“IDFA”) by

LaLiga for any of the purposes which may require it, in accordance with the section *Why do we process your personal data?* of this privacy policy.

Importing data from social media

We hereby inform you that you will be able to use the social media profiles you hold in order to sign up to or access the LaLiga Ecosistema, as well as to share with LaLiga additional information on the profile you have on said social media.

Data shared via Facebook:

- Name and profile photo (Required to register. However, we inform you that LaLiga does not process your profile photo)
- Email address (Optional)
- Birthday (Optional)
- Bio posts (Optional. Your public and private bio posts, including photos and videos, information about places tagged in them and other types of reactions they receive).
- Sex (Optional)
- Page likes (Optional)
- Current city (Optional)
- Interest categories:
 - *Food,*
 - *Animals and Pets,*
 - *Art and Culture,*
 - *Banking, Finance and Economy,*
 - *Alcoholic Beverages,*
 - *Beauty,*
 - *Film, Theatre and Musicals,*
 - *Sports,*
 - *Electronics and Computing,*
 - *Energy, Science and Industry,*
 - *Social Groups,*
 - *House and Home,*
 - *Children's,*
 - *Media,*
 - *Fashion,*
 - *Motoring,*
 - *Women,*
 - *Music,*
 - *Leisure and Entertainment,*
 - *NGOs and Good Causes,*
 - *Health, Hygiene and Wellbeing,*
 - *Insurance,*
 - *Professional Services,*
 - *Shopping,*
 - *Technology and Internet,*
 - *Telecommunications,*
 - *TV and Radio,*
 - *Travel,*
 - *Videogames,*

- *Viral Media.*

Thanks to your page likes and bio posts, LaLiga will obtain the following inferred data:

- “Engagement” score: this value measures the volume of interactions by the user with the Facebook wall of the official LaLiga page.
- “Social” score: this value measures the influence of the user on social media.
- “Promotion” score: users’ walls are analysed looking for references to prize draws, promotions and participations in prize draws, and a score is assigned which measures the promotional ratio of the user’s wall. Whether the user follows Facebook pages devoted to publishing promotions, raffles and prize draws is also verified.
- “Fan Value” score: This score is a combination of the three previous ones which classifies users by the score obtained (a user with a higher score is considered a more valuable user).

Data shared via Google:

- Name and surnames (Required to register)
- Email address (Required to register)

Data shared via Apple:

- Apple ID or email address (Required to register)
- Name (Required to register)

In regards to Facebook, Google or Apple registration, we inform you that LaLiga is not responsible for the legal adequacy of the social network you use for the aforementioned purposes. For this reason, we recommend that you review the conditions of use and privacy policy of the social networks that you are going to use for these purposes so that you can verify that the treatment carried out with your personal data is in accordance with your expectations of privacy and the data protection regulations that may be applicable in each case.

Once the data has been imported and incorporated into your Game user account, your data will be included in the LaLiga Ecosistema and processed by LaLiga for the purposes described in this Privacy Policy.

Why do we process your personal data?

LaLiga undertakes to process your personal data in accordance with the provisions of applicable regulations and, in particular, to process the user’s personal data to which it has access as a result of their use of the Game confidentially. To do this, LaLiga has adequate technical and organisational measures in place to guarantee the security of your personal data and prevent its destruction, loss, illegal access or alteration. When it comes to implementing these measures, the following criteria have been taken into account: (i) the scope; (ii) the context and purposes of the processing; (iii) the state of technology and (iv) the risks.

Main purposes:

/ **Registering, accessing and participating in the Game:** We inform you that the personal data you provide when registering will be processed by LaLiga for the purposes of facilitating your registration and access to the Game, as well as to manage your participation in it. Likewise, LaLiga will use it to grant you access to the other LaLiga Ecosystem assets. In particular, LaLiga will use the following data to fulfil this purpose:

- Email address: required for registration and to access the Game.
- Alias or nickname: used to identify the user within a league and in the table.
- Favourite team: used to designate your team within the Game.
- Region: used to show the sponsors of the Game corresponding to the selected region (the sponsors of the game in America are different to those in Europe).
- Country and, optionally, city: used to offer the user the possibility of joining personalised leagues (for example, a user will be able to access leagues shared with users from the same city, selectable within the country).

The above includes, if applicable, communication by LaLiga of registration data to the Sponsors responsible for the Sponsored Leagues in which you participate in the Game.

Likewise, in order to verify the validity of the email address provided to LaLiga to register for the game, LaLiga uses the services of a third-party provider (RP Solutions Inc.) which also involves international transfer to the United States, in this case of the email address supplied. This country does not guarantee an equivalent level of protection to the European Economic Area. For this reason, LaLiga has signed standard contractual clauses adopted by the European Commission with that service provider by virtue of the provisions of Art. 46.2 c) of the General Data Protection Regulation, including additional guarantees and obligations addressed to these providers to ensure the greatest possible security and transparency. The content of the standard contractual clauses is available on request from lopdp@laliga.es.

/ **Participation in prize draws through the Game:** We inform you that both your email address and alias or nickname will be processed by LaLiga for the purpose of managing your participation in prize draws held through the Game. Once the draw has been held, the prizes will be published in the Game itself or they will be communicated to you by email. Likewise, in the event that you are selected as a winner in any prize draw, we will contact you to ask you for additional details such as your National Identity Document (DNI) and your postal address to

deliver the prize to you.

- / **Payments in the Game:** In the event that you access the mobile application and make payments within the Game, we inform you that your personal data will be processed by Google or Apple, via their payment gateways, for the purpose of managing the payments. In this regard, we invite you to review the privacy policies of Google or Apple to obtain information on the processing of your data. The information relating to any payments you may make will not be processed by LaLiga.
- / **Push notifications about the Game:** In the event that you access the mobile application of the Game, you will be able to receive push notifications relating to the Game via the regular notifications system of your Smartphone or Tablet (for example, about the start of a matchday, bids received, new managers joining your league, etc.). You can stop such communications being sent at any time through the Game's "notifications centre" or through the settings on your Smartphone or Tablet. These notifications may be shown on your device whether you have the mobile application open or not and we will use your user ID to send you the notification.

In this regard, we inform you that in order to send you these notifications, LaLiga uses the services of a third-party provider (Char Software, Inc. – Localytics and salesforce.com EMEA Limited) which involves the international transfer of your user ID to the United States, a country where an equivalent level of protection to the European Economic Area is not guaranteed. However, LaLiga has signed standard contractual clauses adopted by the European Commission with the service provider by virtue of the provisions of Art. 46.2 c) of the General Data Protection Regulation, including additional guarantees and obligations addressed to this provider to ensure the greatest possible security and transparency. The content of the standard contractual clauses is available on request from lopd@laliga.es.

- / **In-app notifications related to the Game:** In the event that you access the mobile application of the Game, you may receive in-app notifications relating to the Game (for example, about changes to the privacy policy, legal notice or terms and conditions of use of the Game, etc.). You can stop such communications being sent at any time through the Game's "notifications centre". These notifications are only shown when the mobile application is open and we will use your user ID to send you the notification.

In this regard, we inform you that in order to send you these notifications, LaLiga uses the services of a third-party provider (Char Software, Inc. – Localytics and salesforce.com EMEA Limited) which involves the international transfer of your user ID to the United States, a country where an equivalent level of protection to the European Economic Area is not guaranteed. However, LaLiga has signed standard contractual clauses adopted by the European Commission with the service provider by virtue of the provisions of Art. 46.2 c) of the General Data Protection

Regulation, including additional guarantees and obligations addressed to this provider to ensure the greatest possible security and transparency. The content of the standard contractual clauses is available on request from lopd@laliga.es.

- / **Attending to enquiries:** We inform you that LaLiga may process your personal data relating to your name and email address in order to manage any requests which you send to us via the Game contact form about the functioning of the Game, to answer questions, receive suggestions and/or resolve incidents in order to provide you with a response. Telephone support, WhatsApp, chat (email).

The legal basis for the aforementioned purposes is that the processing is necessary for the execution of a contract in which the interested party is a party by virtue of the provisions of art. 6.1 b) of the General Data Protection Regulation.

- / **Internal reports:** Furthermore, LaLiga will process in aggregate form the personal data which you supplied during registration (in this case, region, country and favourite team) or social login (if applicable, birthday, sex, page likes and current city), usage data of the Game and of the other LaLiga Ecosystem assets which you use (user ID, device ID (IDFA or if applicable, IDFV), device model, operating system and telemetry, for example, clicking on certain content or the time you remain active) and finally, interactions with communications of any type which you may receive (for example, clicking on the content of a communication) or in communication with Game support, for the preparation of relevant metrics and statistics which allow LaLiga to analyse the use made of the Game by different user segments which are generated and the impact of its campaigns, evaluating the interest which they have generated among the aforementioned segments based on the data analysed. In particular, LaLiga will carry out aggregated segmentations based on the aforementioned data, which include:

- Segmentations based on favourite team and country. (e.g. 20 users from Spain have selected X team as their favourite team).

The legal basis for the aforementioned purposes is that the processing is necessary for the satisfaction of the legitimate interest of LaLiga by virtue of the provisions of art. 6.1 f) of the General Data Protection Regulation, consisting of extracting lessons from the information provided and obtained from users that allows you to improve the Game and optimize the communication campaigns carried out based on the interest that these generate among the different groups of users. Before doing so, we inform you that LaLiga has carried out a proportionality analysis between its legitimate interest and the rights and freedoms of its users. You can request the conclusions of this analysis through lopd@laliga.es.

You have the right to object to the aforementioned purpose at any time in

accordance with the procedure described in the section *“What are your rights when you provide us your personal data?”*.

Use of the identifier for advertisers (“IDFA”) on iOS (Apple) devices

Use of the IDFA for the *“Internal reports”* purpose requires the user tracking permission within Apple’s iOS operating system. In the event that the user has not given their permission for the use of the IDFA, LaLiga will not be able to carry out this purpose using the IDFA of the device.

The user may accept or reject the tracking permission at any time in the iOS settings of the user’s Apple device.

/ **Asset security and quality control:** LaLiga will process the Platform usage data (user ID, device ID, device model, operating system and telemetry, for example, user actions performed on the Platform) to detect errors and problems, as well as to optimise the services provided on it.

The lawful basis for the aforementioned purpose is that the processing is necessary to satisfy LaLiga’s legitimate interest by virtue of the provisions of Art. 6.1 f) of the General Data Protection Regulation, consisting of offering a Platform of the highest possible quality and a better experience for its users. Before doing so, we inform you that LaLiga has conducted a proportionality analysis between its legitimate interest and the rights and freedoms of its users. You may request the conclusions of this analysis from lopd@laliga.es.

You have the right to object to the aforementioned purpose at any time in accordance with the procedure described in the section *“What are your rights when you provide us your personal data?”*.

Additional purposes

If you give us your consent, the additional purposes for which LaLiga will process your personal data are provided below:

- / **LaLiga commercial communications:** So that LaLiga can send you commercial communications via email, push or in-app notifications, SMS or other instant messaging channels about its activities (the competitions it organises, campaigns, public viewings, shows or live events), products (apps, online platforms and games developed by LaLiga), services, competitions, offers, draws and/or promotions run by LaLiga, or competitions, offers, draws and/or promotions run by LaLiga on products and services promoted jointly by it with its official sponsors, which you can view here www.laliga.es/patrocinadores (hereinafter, the “Official Sponsors”), national federations or national and international TV networks (hereinafter, “LaLiga products and services”).

For this purpose, LaLiga will only process your email address, user ID and, if applicable, the telephone number you provided us with on the

registration form.

Furthermore, we inform you that in order to send you marketing communications via email or SMS, LaLiga uses the service of a third-party provider (salesforce.com EMEA Limited) which involves the international transfer of the email address and/or telephone number you have provided us to the United States. Likewise, in order to send you marketing push notifications, LaLiga uses the services of a third-party provider (Char Software, Inc. – Localytics) which as we have stated previously, involves the international transfer of your user ID to the United States. This country does not guarantee an equivalent level of protection to the European Economic Area. For this reason, LaLiga has signed standard contractual clauses adopted by the European Commission with said providers by virtue of the provisions of Art. 46.2 c) of the General Data Protection Regulation, including additional guarantees and obligations addressed to these providers to ensure the greatest possible security and transparency. The content of the standard contractual clauses is available on request from lopd@laliga.es.

The legal basis for the processing of your data for the aforementioned purpose is the consent that you have given us for the processing of your data for the specific purposes selected by virtue of the provisions of art. 6.1 a) of the General Data Protection Regulation. Your personal data will be kept for this purpose until you revoke the consent granted.

You have the right to withdraw your consent at any time following the procedure described in the *“What are the user’s rights when providing us their personal data?”* section, this does not affect the legality of the processing based on consent prior to its withdrawal.

- / **Simple profiling:** So that LaLiga can send you segmented commercial communications via email, SMS or other instant messaging channels about LaLiga products and services (for example, we will send you commercial communications about products that may interest you based on the age or region of residence that you have indicated on your profile).

The aforementioned information is aimed at simple segments (groups of users created based on the information provided by them in their profiles) which LaLiga may prepare taking the following into consideration:

- Limited level of detail of the profile. LaLiga may create simple segments such as, for example, segments for women over the age of 25.
- Non-exhaustive profile. To create the segments, LaLiga will only process the personal data which you have provided on the current website or on other LaLiga Ecosystem assets. In particular, LaLiga will use the following personal data:

- Country of residence.
 - Region or province.
 - Age.
 - Sex.
 - City of residence.
 - Language.
 - Post code.
 - Favourite team.
 - Favourite sport.
- Positive consequences for the user. LaLiga will be able to send you marketing communications that best match the profile that you have declared, avoiding marketing communications which are not desired or about content which is of little interest.

The legal basis for the aforementioned purpose is that the treatment is necessary to satisfy the legitimate interest of LaLiga by virtue of the provisions of art. 6.1 f) of the General Data Protection Regulation, consisting of effectively taking advantage of the personal data that the user has provided to achieve greater interest and return of the communications sent. Before doing so, we inform you that LaLiga has carried out a proportionality analysis between its legitimate interest and the rights and freedoms of its users, the conclusions of which you can request via lopd@laliga.es.

You have the right to object to the aforementioned purpose at any time in accordance with the procedure described in the section ***“What are your rights when you provide us your personal data?”***.

In no case will the profiling carried out by LaLiga produce legal effects or significantly affect you in a similar way.

/ **Preparation of exhaustive profiles:** LaLiga will draw up an in-depth profile of you so that it can offer you **personalised products, information and experiences** through personalised commercial communications sent via email, SMS or other instant messaging channels, send you personalised push or in-app notifications (provided that you have given consent for the *“LaLiga commercial communications”* purpose) or display banners with personalised advertising on websites, apps and social media about LaLiga products and services (for example, if we identify that you are a supporter of a specific club, we will offer you personalised incentives, such as your favourite team's football shirt).

In this way, the aforementioned information will be directed to the segments (user groups that are made according to the information obtained from them or how you use the Game or other assets in the LaLiga Ecosystem) that we can create based on the following data sources:

- The information which you provide during registration (in this case, favourite team, country and region);

- Social login (in this case, name and surnames, email address, birthday, sex, city and province where you reside, interest categories, as well as inferred scores – engagement, social, promotion and fan value – obtained from your Facebook bio posts and page likes);
- Interactions with communications or notifications which you receive (for example, clicking on the content of a communication);
- Data inferred as a result of use of and activity on the Platform (device ID, registered user ID, device model, operating system and telemetry, for example, clicking on certain content or the time you remain active).

Furthermore, LaLiga will generate these segments taking into account the following profiling techniques:

- Measurement of the individual performance of campaigns: LaLiga will use information on open rates, average clickthrough rates, email bounces or subscription cancelation rates to measure the performance of the campaign individually and as a result will perform segmentations based on the information inferred about you and the rest of the information declared (for example, if you are a very active user in certain communications, we may send you communications of the same type more often).
- Optimisation of campaigns: we will exclude you from advertising campaigns about prize draws which you have participated in, about applications for which you have registered or which you have downloaded, about products which you have purchased or about services which you have previously acquired (for example, we will avoid offering you a LaLiga app if we know you have previously downloaded it)
- Users with similar likes and preferences: thanks to the profile which LaLiga creates about you, we can send you personalised content taking into account other profiles similar to yours (for example, if we identify that other users similar to you like eSports, we will show you advertising related to eSports).
- User ratings: LaLiga will obtain an unknown variable from known variables provided by you or inferred of you in order to carry out an analysis of its users with the aim of identifying those with the greatest propensity for using or contracting LaLiga products, and, if applicable, offering them products and services.

- LaLiga may offer third-party advertisers segments and audiences prepared by it with the aforementioned personal data in order for said advertisers to be able to show personalised advertising in different advertising spaces. In no case will we share your personal data to fulfil this purpose.

In no case will the profiling carried out by LaLiga produce legal effects or significantly affect you in a similar way.

- / **Communications from your favourite Football Team and third parties:** If you authorise us to do so, LaLiga may communicate your personal data to the team or teams that you have chosen as your favourite when signing up for the Game (hereinafter, “Favourite Team”), so that your Favourite Team can send you commercial communications about its activities, products, services, competitions, offers and/or promotions through any means, including electronic or equivalent commercial communications (such as email, SMS, MMS and similar). You can consult the list of teams with which LaLiga has reached an agreement and with which it may share your data based on the choice you make and the consent you have granted in the section *“To which recipients will your personal data be communicated?”*.

Likewise, LaLiga may directly communicate your personal data to third parties so they can send you advertising about their products and services through any means, including electronic or equivalent commercial communications (such as email, SMS, MMS and similar). You can consult the list of third-party entities with which LaLiga has reached an agreement and with which it may share your data based on the consent you have granted in the section *“To which recipients will your personal data be communicated?”*.

The legal basis for the processing of your data for the aforementioned purposes is the consent that you have given us for the processing of your data for the specific purposes selected by virtue of the provisions of art. 6.1 a) of the General Data Protection Regulation. Your personal data will be kept for these purposes until you revoke the consent granted.

You have the right to withdraw your consent at any time following the procedure described in the *“What are the user’s rights when providing us their personal data?”* section, this does not affect the legality of the processing based on consent prior to its withdrawal.

- / **Programmatic Ad networks:** LaLiga can communicate your personal data to providers of programmatic ad networks engaged in displaying personalised advertising in the mobile app exclusively.

What is programmatic advertising? This is a type of online advertising in which a specific advertising agency or organisation acquires audience segments to display advertising to selected audiences through big data technology. Programmatic advertising is a semi-automatic process that helps a brand connect with the right consumer at the right time and place to show them ads for products they may be interested in. For more information about this technology and the programmatic ad networks used by LaLiga, please follow this [link](#).

The legal basis for the processing of your data for the aforementioned purposes is the consent that you have given us for the processing of your data for the specific purposes selected by virtue of the provisions of art. 6.1 a) of the General Data Protection Regulation. Your personal data will be kept for these purposes until you revoke the consent granted.

You have the right to withdraw your consent or modify your preferences for the aforementioned purpose at any time by entering into the Adtech preferences center within the Game.

How long will we keep your personal data for?

The personal data which we process will be stored for such time that the purposes which motivated their collection persist and/or you do not revoke the consent which you have given, or you do not exercise your rights of erasure, objection or restriction of processing.

Likewise, LaLiga will keep your personal data, duly blocked, for the following period of time for the sole purpose of addressing any kinds of responsibilities that could arise.

- / **Registering, accessing and participating in the Game:** The data provided for registration, access and participation in the Game will be kept as long as you do not request the deletion of your data, this purpose persists and, once it has ended, during the limitation period of legal actions that may arise from it.
- / **Participation in prize draws through the Game:** The data provided for participation in prize draws through the Game will be kept as long as you do not request the deletion of your data, this purpose persists and, once it has ended, during the limitation period of legal actions that may arise from it.
- / **Payments in the Game:** The data provided for payments in the Game will be kept as long as you do not request the deletion of your data, this purpose persists and, once it has ended, during the limitation period of legal actions that may arise from it.
- / **Push notifications about the Game:** The data provided for push notifications about the Game will be kept as long as you do not request the deletion of your data, this purpose persists, you do not object their

sending and, once this purpose it has ended, during the limitation period of the legal actions provisions that may arise from it.

- / **In-app notifications related to the Game:** The data provided for in-app notifications related to the Game will be kept as long as you do not request the deletion of your data, this purpose persists and, once it has ended, during the limitation period of legal actions that may arise from it.
- / **Attending to enquiries:** The data provided for attending to enquiries will be kept as long as you do not request the deletion of your data, this purpose persists and, once it has ended, during the limitation period of legal actions that may arise from it.
- / **Internal reports:** The data provided for internal reports will be kept as long as you do not request the deletion of your data, this purpose persists, you do not object their processing and, once this purpose it has ended, during the limitation period of the legal actions provisions that may arise from it.
- / **Asset security and quality control:** data provided for asset security and quality control will be stored for as long as you do not request the erasure of your data, this purpose persists, you do not oppose processing and, once this purpose has been fulfilled, for the limitation period for legal actions which could derive from it.
- / **LaLiga commercial communications:** The data provided for LaLiga commercial communications will be kept as long as you do not request the deletion of your data, this purpose persists, you do not object to the given consent and, once this purpose it has ended, during the limitation period of the legal actions provisions that may arise from it.
- / **Preparation of simple profiles:** The data provided for preparation of simple profiles will be kept as long as you do not request the deletion of your data, this purpose persists, you do not object their processing and, once this purpose it has ended, during the limitation period of the legal actions provisions that may arise from it.
- / **Preparation of exhaustive profiles:** The data provided for preparation of exhaustive profiles will be kept as long as you do not request the deletion of your data, this purpose persists, you do not object to the given consent and, once this purpose it has ended, during the limitation period of the legal actions provisions that may arise from it.
- / **Communications from your favourite Football Team and third parties:** The data provided for communications from your favourite Football Team and third parties will be kept as long as you do not request the deletion of your data, this purpose persists, you do not object to the given consent and, once this purpose it has ended, during the limitation period of the legal actions provisions that may arise from it.

Said personal data will be deleted when such period of time expires.

To which recipients will your personal data be communicated?

Your personal data may be communicated to other people or companies to be used for their own purposes provided that you give us your consent by checking the box provided or for the service you request. In this regard, we would like to inform you that your personal data will be communicated according to the purpose of the processing:

- / If you sign up for any of the Sponsored Leagues, the data you give to LaLiga (email address and phone number, where relevant) will be communicated to the Sponsor of the Sponsored League (the identity of which you can check in the Terms and Conditions that you need to accept in order to participate in each Sponsored League) with the purpose of being able to carry out your registration for these leagues. Please bear in mind that the Sponsor may process your data for additional purposes that will be identified in its Terms and Conditions, consequently, we recommend that you read them carefully before registering and participating in each Sponsored League.

In addition, as is explained in the “Why do we process your personal data?” section

- / LaLiga will communicate the personal data, stated or inferred (identified in the section *Where do we get your personal data from?*) in the Game, to the affiliated football clubs that are part of the LaLiga Ecosystem, provided that you are a registered user of any of the assets for which said clubs are responsible, in accordance with the privacy policies for the club's assets and based on the consent you have given to them. The legal basis for this communication of personal data is the provision of the services offered to users in the LaLiga Ecosystem through the LaLiga Single Sign-On, which are regulated in the conditions of use of the Game, and in the terms and conditions of the other assets that are part of said ecosystem. You can find out more about the LaLiga Ecosystem and the clubs that are part of it through the following [link](#).
- / LaLiga will communicate your personal data (email address and/or phone number) to your Favourite Team so they can send you commercial communications about their activities, products, services, competitions, offers and/or promotions.

In this regard, we would like to inform you that your personal data will only be communicated to football teams in the first and second divisions of the Liga Nacional de Fútbol Profesional that have signed a partnership agreement with LaLiga. The following [link](#) includes a list of the football teams that currently have an agreement with LaLiga that may send you commercial communications if you authorise us.

Likewise, LaLiga may supply the personal data and any other information

about the user when required to do so by public authorities exercising the duties legitimately attributed to them and in accordance with the applicable provisions.

Likewise, some entities subcontracted by LaLiga may access the personal data and information as processors or sub-processors to provide LaLiga with a necessary service, as indicated in each of the purposes in the section “*Why do we process your personal data?*”. These service providers sign a contract requiring them to use your personal information only for the provision of the services stated in this policy.

What are your rights when you provide us your personal data?

We hereby inform you that you can exercise your rights of access, rectification, objection, erasure, portability and limitation to processing with LaLiga at any time.

What do your rights as a user consist of?

Right of access: you have the right to obtain confirmation as to whether LaLiga processes your personal data, as well as to access such data.

Right of rectification: you can request inaccurate personal data to be modified or rectified.

Right of erasure: you can request your personal data to be deleted.

Right of limitation to processing: In certain circumstances, you can request the processing of your data to be limited, in which case, it will only be kept for the exercise or defence of claims.

Right of objection: you can object to the processing of your data for the purpose you specify. LaLiga will cease to process the data, except for compelling legitimate grounds, or for the exercise or defence of possible claims.

Right not to be subject to a decision based solely on automated processing, including profiling, which may cause you legal effects or similarly significantly affects you.

Right of portability: if the Game allows for it, you can exercise the right of portability of your data, in a structured, commonly used and machine-readable manner, and to transfer the data to another data controller.

How do I exercise my rights?

(i) LaLiga:

By sending an email to lopdp@laliga.es. Exercising your rights is completely free of charge.

If you gave your consent for certain purposes when accessing the Game and,

where relevant, signing up for it, you may revoke it at any time by following the procedure set out in any of the communications you receive, through the Subscription Centre found on the Game's menu, or by sending an email to: lopd@laliga.es

Revoking the consent provided will not affect your use of the app or the legality of the processing based on said consent prior to its withdrawal.

On the other hand, if you have signed up for the Game through social media or a similar service, you can exercise your right to erase your data by deactivating the "LaLiga Ecosistema" service in the services connected to your social media profile. Please see the conditions for each service for more information:

- Google: <https://myaccount.google.com/permissions>
- Facebook: <https://es-la.facebook.com/help/218345114850283>
- Apple: <https://support.apple.com/en-gb/HT210426>

Remember that if you are using the app (android or iOS), you can request the cancellation and erase your account directly by enter into the section "profile" and "consent management".

Finally, if you believe that you failed to obtain satisfaction in the exercise of your rights or that LaLiga has not processed your personal data in accordance with data protection regulations, please don't hesitate to contact LaLiga's Data Protection Officer at dpo@laliga.es or file a complaint with the Spanish Data Protection Agency (AEPD) through its website www.aepd.es

Are there any kinds of restrictions?

LaLiga hereby informs you that Game users must be at least 16 years old to use and sign up for the Game.